

# **Budget Consultation Results**

Your Police, Your Views 2022-23

### Introduction and methodology

- The Your Police, Your Views consultation launched on 17 December 2021 to seek to obtain the views of residents and ratepayers (local businesses) on the budget for policing, in line with statutory responsibilities.
- Results from the consultation will inform the Commissioner's decision making regarding revenue and capital spending and the level of the police precept.
- An online survey was launched using Smart Survey, which ran for four weeks, to obtain the views of local people and gain feedback on potential options for the precept. A total of 839 responses were received by January 17.
- A series of consultation meetings were also held with representative groups:
  - Business and rural crime organisations
  - Local MPs
  - Town and parish councils
  - Local Authority Chief Executives/Finance Leads and Council Leaders
  - Police workforce representatives
  - The Chief Constable and senior officer team

### **Promotion and uptake**

- The survey was promoted heavily on social media, including paid promotions on Twitter, Facebook and Instagram.
  - On Facebook and Instagram we reached 56,000 users in Warwickshire
  - On Twitter we reached a further 27,600 users within Warwickshire postcodes
  - Facebook and Instagram ads resulted in 792 click-throughs to the survey
  - Twitter ads resulted in 1,352 click-throughs to the survey
- All town and parish councils were written to and asked to help promote the survey and encouraged to complete it.
- An email newsletter was read 1,793 times, with 193 clicks to the survey
- Internal communications were issued by Warwickshire Police and by partners, including within healthcare and local authorities.
- Media releases resulted in coverage in the Stratford Herald, Leamington/Rugby/Stratford Observer, Redditch Advertiser during early January 2022.



### Respondent breakdown





**62.38%** 



35.44%

Nonbinary

0.61%

Selfdescribe

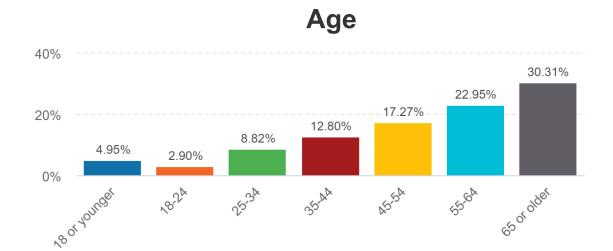
1.58%

### **Ethnicity**

White

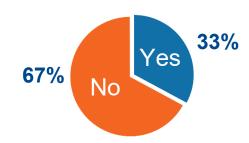
96%





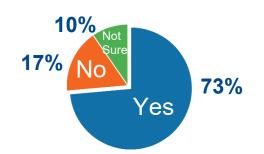
#### **Police contact**

Have you contacted Warwickshire Police in the last year?

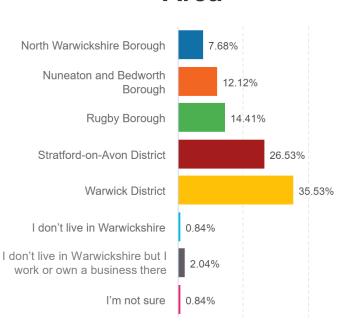


#### **Victim services**

Do you know there are support services for victims?



#### Area



#### **Council Tax payers**

Yes

No

93%

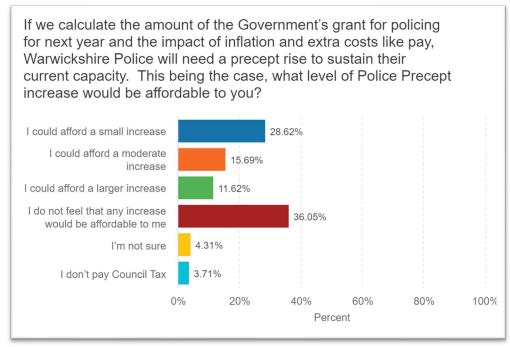
7%

### **Summary of results**

#### **Affordability**

We asked respondents in the online survey their views on the affordability of various options to increase the precept. The question had limited contextual information and was designed to find general opinions on affordability of Council Tax increases.

- 466 of respondents felt that some form of increase was affordable to them
  - 239 could afford a small increase
  - 131 could afford a moderate increase
  - 96 could afford a large increase
- 301 felt that no amount of increase would be affordable.

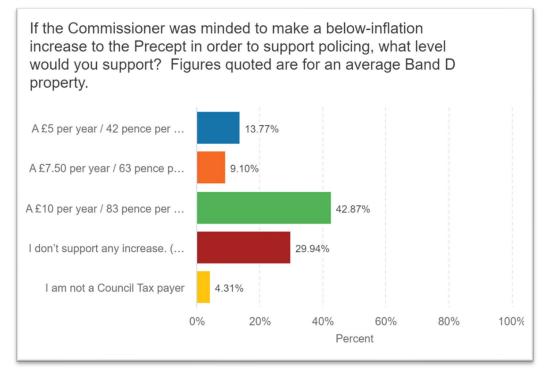


## **Summary of results**

#### **Precept option supported**

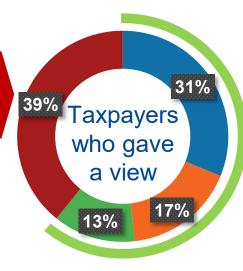
We next gave four possible options for a change to the precept increase, providing a high level overview of the implications of each based on our early budget forecasting. We asked respondents to indicate which would be their preference, with figures quoted for an average Band D property.

- 548 supported an increase of some kind:
  - 115 supported a £5 per year / 42p per month increase
  - 76 supported a £7.50 per year / 63p per month increase
  - 357 supported a £10 per year / 83p per month) increase
- 250 support no increase
- 36 do not pay Council Tax



## Most people view a precept increase as affordable

39% view a raise as unaffordable

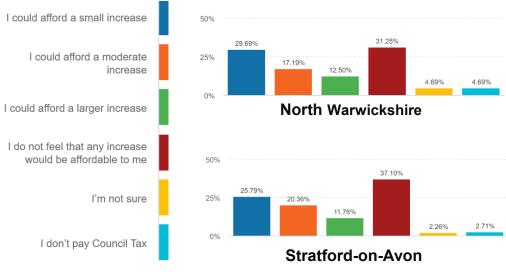


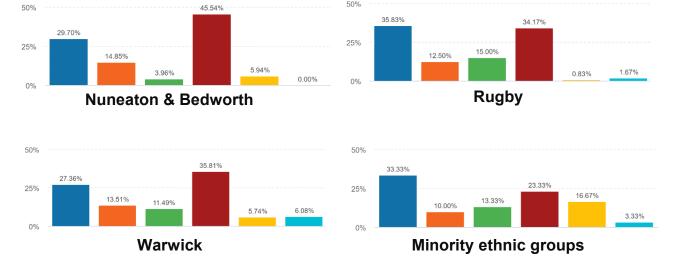
61% view a raise as affordable

#### **Key Insights**

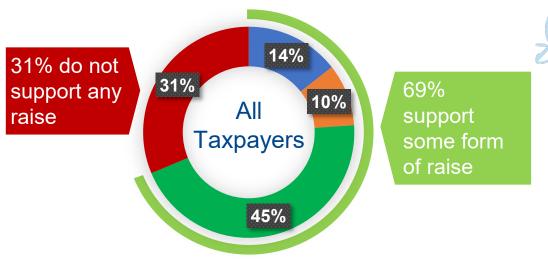
- There are still significant numbers who view any raise as unaffordable, though the picture is different area by area
- A larger proportion in Nuneaton & Bedworth (46%) cannot afford any increase
- More people can afford a small increase in Rugby than no increase
- Minority ethnic groups are less likely to find a raise unaffordable than average

### Results by demographic





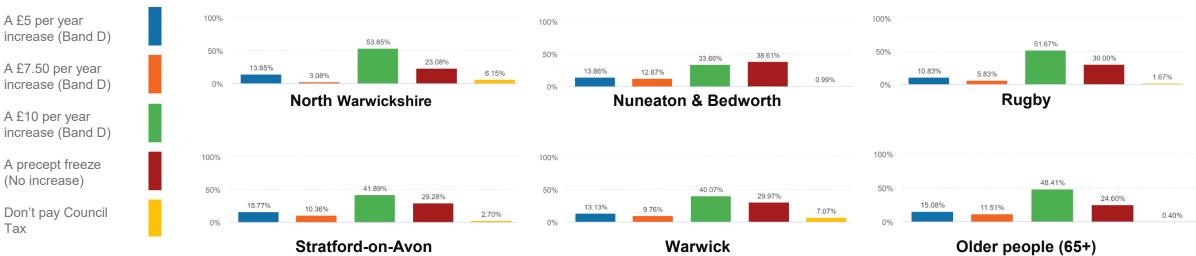
## There is support for the maximum precept raise



#### **Key Insights**

- With context around the size of an increase, support for the maximum raise increases considerably from 13% to 45%.
- Older people (65+) support for a freeze only half of that of £10 raise
- Nuneaton & Bedworth the only area where support for a freeze was the highest response, though a majority still support a raise.
- Half of 18-24 year olds support the maximum raise; but 30% don't pay Council Tax and 13% support a freeze.

### Results by demographic

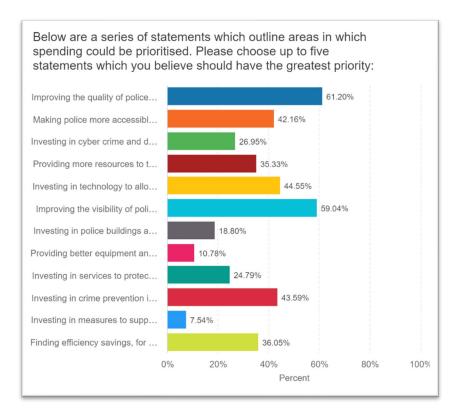


## **Priorities for spending**

We gave a series of statements outlining areas where spending could be prioritised. Respondents were asked to select up to five statements which they felt should have the highest priority.

#### The top five results were:

- Improving the quality of police investigations with better outcomes for victims (61%)
- 2. Improving the visibility of policing (59%)
- 3. Investing in technology to allow front line policing to respond more efficiently and effectively (45%)
- 4. Investing in crime prevention in the community (45%)
- 5. Making police more accessible, including at police station front counters (42%)

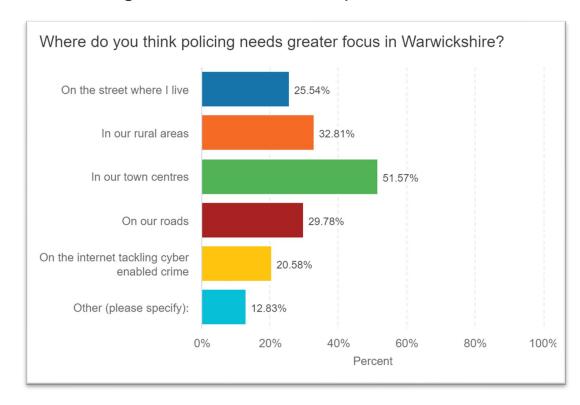


### Where greater focus is needed

We asked respondents to state where policing needed a greater focus and gave a list of different options.

#### The results were:

- 1. In our town centres (426)
- 2. In our rural areas (271)
- 3. On our roads (245)
- 4. On the street where I live (211)
- 5. On the internet tackling cyber enabled crime (170)
- 6. Other (106)



## Visibility and accessibility

We asked respondents to state how visible Warwickshire Police is to them.

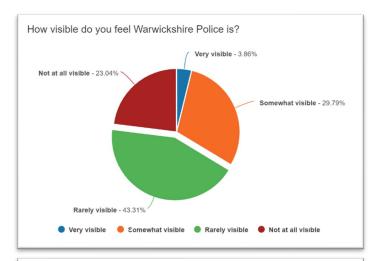
#### The results were:

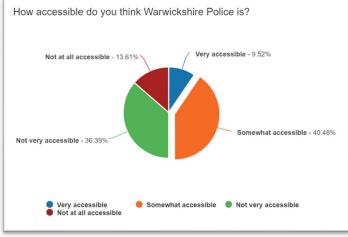
- 1. Rarely visible (358)
- 2. Somewhat visible (247)
- 3. Not at all visible (191)
- 4. Very visible (32)

We asked respondents to state how accessible Warwickshire Police is to them.

#### The results were:

- 1. Somewhat accessible (336)
- 2. Not very accessible (302)
- 3. Not at all accessible (113)
- 4. Very accessible (79)





### **Conclusions**

- The survey shows there is a majority support for a precept raise, with just under half of responding taxpayers supporting the maximum raise.
- There is nevertheless concern from around a third of respondents who do not support any raise.
- The consensus from the face-to-face consultation meetings was that while no taxpayer is ever keen to see a raise, they can support it if the benefits being delivered are seen and felt.
- However visibility and accessibility of policing are both areas which need to see clear improvement.
- The priorities for spending identified in the consultation are supported by the additional benefits anticipated from the proposed budget:
  - Improvements to investigative standards and outcomes with Evidential Review Officers.
  - A strengthened response to violence against women and girls with investment in teams dealing with vulnerability.
  - Extra officers to improve resilience and increased visibility, supported with appropriate equipment and fleet.
  - Better equipment and enhanced training for Specials to further support SNT's and provide increased visibility
  - Improved ICT infrastructure and systems to enable flexible and remote working on more robust Warwickshire networks.
  - Additional funding for the Commissioner's grants to promote crime prevention activity and road safety.
  - Improved public contact methods to improve accessibility of police, including front counters.